

Master of Business Administration

MBA Ist Semester :

Sr.No.	Code	Name of Subject	L	P	U
1.	MBA 111	Management Concepts & Organisational Behaviour	4	0	4
2.	MBA 112	Business Communication	4	0	4
3.	MBA 113	Marketing Management	4	0	4
4.	MBA 114	Mathematical Statistics for Management Decision	4	0	4
5.	MBA 115	Accounting for Managers	4	0	4
6.	MBA 116	Computer Application in Management	4	0	4

MBA IInd Semester

Sr.No.	Code	Name of Subject	L	P	U
1	MBA 221	Human Resource Management	4	0	4
2	MBA 222	Financial Management	4	0	4
3	MBA 223	Production Management	4	0	4
4	MBA 224	Business Research Methodology	4	0	4
5	MBA 225	Management Information System	4	0	4
6	MBA 226	Operation Research	4	0	4
7	MBA 227	Managerial Economics	4	0	4

MBA IIIrd Semester

Sr.No.	Code	Name of Subject	L	P	U
1	MBA 331	International Business Management	4	0	4
2	MBA 332	Business Environment	4	0	4
		Marketing	4	0	4
3	MBA-MM-333	Advertising Mgmt	4	0	4
4	MBA-MM-334	Consumer Behavior	4	0	4
5	MBA-MM-335	Brand Management			
		Human Resource	4	0	4
3	MBA-HR-335	Industrial & Management Relations	4	0	4
4	MBA-HR-336	Training & Development	4	0	4
5	MBA-HR-337	Labours Legislation			
		Finance	4	0	4

Bachelor of Business Administration

BBA – Ist Semester

Sr.No.	Code	Name of Subject	L	P	U
1	BBA 111	Principles of Management	4	0	4
2	BBA 121	Basic Accounting	4	0	4
3	BBA 131	Business Environment	4	0	4
4	BBA 141	Business Communication	4	0	4
5	BBA 151	English Language	4	0	4

BBA – IInd Semester

Sr.No.	Code	Name of Subject	L	P	U
1	BBA 112	Cost Accounting	4	0	4
2	BBA 122	Fundamentals of Computers	4	0	4
3	BBA 132	Production Planning & Control	4	0	4
4	BBA 142	Organizational Behavior	4	0	4
5	BBA 152	Business Economics	4	0	4

BBA – IIIrd Semester

Sr.No.	Code	Name of Subject	L	P	U
1	BBA 211	Management Accounting	4	0	4
2	BBA 221	Managing People at Work	4	0	4
3	BBA 231	Business Statistic	4	0	4
4	BBA 241	Business Ethics	4	0	4
5	BBA 251	Strategic Management	4	0	4

BBA – IVth Semester

Sr.No.	Code	Name of Subject	L	P	U
1	BBA 212	Marketing Management	4	0	4
2	BBA 222	Human Resource Management	4	0	4
3	BBA 232	Financial Management	4	0	4
4	BBA 242	Management Information System	4	0	4
5	BBA 252	Total Quality Management	4	0	4
		Industrial Training			

BBA – Vth Semester

Sr.No.	Code	Name of Subject	L	P	U
1	BBA 311	Business Research Methodology	4	0	4
2	BBA 321	E-Commerce	4	0	4
3	BBA 331	Entrepreneurship Development	4	0	4
4	BBA 341	International Business	4	0	4
5	BBA 351	Project Report			

BBA – VIth Semester

Sr.No.	Code	Name of Subject	L	P	U
1	BBA 312	Business Law	4	0	4
2	BBA 322	Sales and distribution management	4	0	4
3	BBA 332	Organizational Structure & Development	4	0	4
4	BBA 342	System Analysis & Design	4	0	4
		Comprehensive Viva			